THE SLIDING DESIGNER

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Everyday people go about life designing without ever realizing it. Every time you make a decision you are designing, even if it is not in the artistic sense. Everything from buildings to the route you choose to take to work in the morning is designed. Life and all of its aspects are based on design. Without it where would we be? Would we even exist?

The Sliding designer machine is designed two-fold. You can line up the designs of each panel but you can also line up the words of a hidden message that are broken up by the panels. By lining up the designed you assemble a mirror. This is designed to reflect the image of the participant making the point that anyone and everyone who sees their reflection is a designer. By assembling the words you uncover another realization.

Understanding that we are all designers may allow us to make more conscientious and thoughtful decisions. It may also allow us to be more efficient designers in everything we do. Whether it is the realtor that designs the scheduling of appointments throughout the day, the pool player designing systematic shots or the person on their way to work in the morning, it is important to understand that design is imminent.