AWARENESS MACHINE

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Everything that we encounter in our daily lives is planned. Everybody from the mailman to the student has hourly, daily, and monthly schedules that have been designed to plan and manipulate life. The project for the Awareness Machine began with a banner that took a propagandistic response to the plans that fill our lives. The way nature chaotically, and mysteriously plans is more powerful and inspiring than the way humans try to plan. The Awareness Machine makes apparent the site-specific organization and grid of the Marriott Library, then questions and informs the individual about the mundane, engrossing and large scale aspects of planning that we unconsciously encounter daily and have almost no control of. The exterior of the machine is a solid and unforgiving structure, coated with a screen that attracts the eye with its wavy and undulating skin. The interior of the machine is a vertical flat black space that intentionally contrasts with the exterior, simplifying the atmosphere in preparation for the moment of discovery. A series of phrases brings awareness to the temporal organization that surrounds us, through physical interaction of having to expose the phrases. Having made apparent this knowledge, we are released back into the library to resume life, enlightened and questioning the planning that are set around us. One should be cautious of where they are, because somebody planned for them to be there.